



PRESS RELEASE
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For Immediate Release

For More Information Contact: Lynda Utterback, Executive Director
National Ice Cream Retailers Assn.
847/301-7500

Ice Cream Clinic Review

Each year, members of The National Ice Cream Retailers Association, who make their own ice cream, submit samples of their ice cream to a professor of dairy science and an independent laboratory, prior to the Annual Convention, to be analyzed and compared to ice cream standards. This year Dr. Johnny McGregor, Clemson University, Clemson, South Carolina analyzed samples of vanilla and strawberry ice cream submitted by members of the association. A total of 18 vanilla samples and 16 strawberry samples were submitted.

The ice cream is scored, according to color, texture, taste, bacterial count, and many other factors. Blue Ribbons are awarded to those scoring the highest marks, then Red Ribbons, and White Ribbons.

The following winners received their certificates at the Association's 76th Annual Convention, held November 4-7, 2009 at the Chaparral Suites Hotel, Scottsdale, Arizona.

VANILLA ICE CREAM

Blue Ribbons:

Anderson's Frozen Custard, Williamsville, NY

Ashby's Sterling Ice Cream, Shelby Township, MI

(Vanilla, Vanilla Bean, French Vanilla)

Bedford Farms Ice Cream, Bedford, MA

Chocolate Shoppe Ice Cream (Old Fashioned Vanilla)



Custard Cone Frozen Custard

(Old Fashioned French Vanilla Frozen Custard)

Four Seas Ice Cream, Centerville, MA

The Ice Cream Club, Inc., Boynton Beach, FL

Maggie Moo's Ice Cream & Treatery, Norcross, GA (NFM, MMT)

Marble Slab Creamery, Norcross, GA (NFM, MSC)

Queen City Creamery, Cumberland, MD

Sno Top, Ltd. (Vanilla Soft Serve)

VANILLA ICE CREAM

Red Ribbons:

Double Dip, Lebanon, OH

Mercurio's Mulberry Creamery, Kittanning, PA

Woodside Farm Creamery, Hockessin, DE

STRAWBERRY ICE CREAM

Blue Ribbons:

Anderson's Frozen Custard, Williamsville, NY

Ashby's Sterling Ice Cream, Shelby Township, MI

Chocolate Shoppe Ice Cream, Madison, WI

Four Seas Ice Cream, Centerville, MA

Here's Your Scoop!, Lee's Summit, MO

The Ice Cream Club, Boynton Beach, FL

Maggie Moo's Ice Cream & Treatery, Norcross, GA (NFM, MMT)

Marble Slab Creamery, Norcross, GA (NFM, MSC)

Woodside Farm Creamery



STRAWBERRY ICE CREAM

Red Ribbons:

Bedford Farm Ice Cream, Bedford, MA

Double Dip, Lebanon, OH (Strawberry & Strawberry Patch)

Mercurio's Mulberry Creamery (Strawberry Gelato)

Next year the Ice Cream Clinic Review will examine vanilla and chocolate ice cream.

The National Ice Cream Retailers Association is a trade organization whose members are in the retail ice cream; frozen custard; gelato; frozen yogurt and water ice business. The members of NICRA are located all across the United States, Canada and several other countries. They operate hundreds of stores and have estimated annual sales in the millions of dollars. They employ thousands of full- and part-time employees. Since 1933, NICRA has helped hundreds of ice cream and frozen dessert entrepreneurs get started and prosper.

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