



PRESS RELEASE  
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For Immediate Release

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### **Ice Cream Clinic Review**

Each year, members of The National Ice Cream Retailers Association, who make their own ice cream, submit samples of their ice cream to a professor of dairy science and an independent laboratory, prior to the Annual Convention, to be analyzed and compared to ice cream standards. This year Dr. Johnny McGregor, Clemson University, Clemson, South Carolina analyzed samples of vanilla and strawberry ice cream submitted by members of the association.

The ice cream is scored, according to color, texture, taste, bacterial count, and many other factors. Blue Ribbons are awarded to those scoring the highest marks, then Red Ribbons, and White Ribbons.

The following winners received their certificates at the Association's Annual Convention, held November 7-10, 2007 at the Crowne Plaza Hotel in San Antonio, Texas.

#### **VANILLA ICE CREAM**

##### **Blue Ribbons:**

Ashby's Sterling Ice Cream, Shelby Township, MI (Vanilla, Vanilla Bean & French Vanilla)

Capannari Ice Cream, Mt. Prospect, IL

Diamond Star Ventures, Inc. dba Classics Frozen Custard (Frozen Custard), Ruidoso, NM

Gifford's Dairy Inc., Skowhegan, ME

Karen's Creamery, Surprise, AZ

MaggieMoo's International, Norcross, GA

Smith Dairy, Orrville, OH

Sno Top Ltd., Manlius, NY

#### **VANILLA ICE CREAM**

##### **Red Ribbons:**

Anderson's Frozen Custard, Williamsville, NY

Corn Hill Creamery, Rochester, NY  
Chocolate Shoppe Ice Cream (Old Fashioned Vanilla), Madison, WI

### **VANILLA ICE CREAM**

#### **White Ribbons:**

Avondale Dairy Bar, St. Catharines, ON, Canada  
Smith Dairy Products Co., Orrville, OH (Organic Vanilla Bean), Orrville, OH

### **STRAWBERRY ICE CREAM**

#### **Blue Ribbons:**

Chocolate Shoppe Ice Cream, Madison, WI  
Gifford's Dairy Inc., Skowhegan, ME  
Karen's Kreamery, Surprise, AZ  
Smith Dairy Products Co., Orrville, OH

### **STRAWBERRY ICE CREAM**

#### **Red Ribbons:**

Anderson's Frozen Custard, Williamsville, NY  
Ashby's Sterling Ice Cream, Shelby Township, MI  
Avondale Dairy Bar, St. Catharines, ON, Canada  
Double Dip, Lebanon, OH  
MaggieMoo's International, Norcross, GA

#### **White Ribbons:**

Corn Hill Creamery, Rochester, NY

Next year the Ice Cream Clinic Review will examine vanilla and chocolate ice cream.

The National Ice Cream Retailers Association is a trade organization whose members are in the retail ice cream; frozen custard; gelato; frozen yogurt and water ice business. The members of NICRA are located all across the United States, Canada and several other countries. They operate hundreds of stores and have an estimated annual sales in the millions of dollars. They employ thousands of full-and part-time employees. Since 1933, NICRA has helped hundreds of ice cream and frozen dessert entrepreneurs get started and prosper.

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