



PRESS RELEASE
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Ten Students Win Bryce Thomson Scholarship Awards

During the Bryce Thomson Silent and Live Auctions recently held during the annual meeting in Scottsdale, Arizona, it was announced that ten employees of member stores will each be receiving a scholarship award. The winners and amounts of the award are:

\$3,500	Melissa Baker, Broom's Bloom Dairy Store, Bel Air, MD
\$2,500	Megan Bedard, Bonnie Brae Ice Cream, Denver, CO
\$2,500	Ayodele Tushindde, Leopold's Ice Cream, Savannah, GA
\$2,000	Karissa Getz, Queen City Creamery & Deli, Cumberland, MD
\$1,500	Liza Schmidt, Avondale Dairy Bar, St. Catharines, ON, Canada
\$1,000	Abigeal Roche, West's Hayward Dairy, Hayward, WI
\$1,000	Nicole Mester, Kelly's Kone Konnection, Hamden, CT
\$1,000	Kinzie Reickmann, Blue Ridge Ice Creams, Winston-Salem, NC
\$1,000	Amy Cobb, The Ice Cream Dugout, Windham, ME
\$1,000	Adrienne Reynolds, Mr. R's Ice Cream Shop, Capac, MI

This year, during the silent and live auctions in Scottsdale, \$15,673 was raised for the Bryce Thomson Scholarship Fund. The suppliers also agreed to contribute \$3,000 and the Board approved another \$2,000 contribution. Janet Mitchell and Barbara Venuti, who coordinated both the silent and live auctions, did an outstanding job and the association is grateful to them. The association would like to thank everyone who donated an article for the auctions and also everyone who attended the convention and were so generous with their donations.



The Bryce Thomson Scholarship was established in 1995 to honor Bryce Thomson, a long time member and past president of the association and author of the monthly association publication, “The Sundae School Newsletter.” He worked for Miller Dairy in Eaton Rapids, Michigan for 40 years and eventually became president of the company. He is the originator of the “Ice Cream Sundae Poll,” and the “Education Through Ice Cream” program which assisted a number of secondary schools with a teaching and learning concept in which students served up frozen treats during the noon hour in an actual in-school ice cream parlor. The first, called the “Cold Tongue Ice Cream Parlor” was set up in Eaton Rapids, Michigan High School in 1973.

The National Ice Cream Retailers Association is a trade organization whose members are in the retail ice cream; frozen custard; gelato; frozen yogurt and water ice business. The members of NICRA are located all across the United States, Canada and several other countries. They operate hundreds of stores and have estimated annual sales in the millions of dollars. They employ thousands of full-and part-time employees. Since 1933, NICRA has helped hundreds of ice cream and frozen dessert entrepreneurs get started and prosper.

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