



PRESS RELEASE  
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### **Ten Students Win Bryce Thomson Scholarship Awards**

During the Bryce Thomson Silent and Live Auctions recently held during the annual meeting in San Antonio, Texas, it was announced that ten employees of member stores will each be receiving a scholarship award. The winners and amounts of the award are:

\$3,500	Blanca Castaneda, Homestead Creamery, Inc. Wirtz, VA
\$2,500	Ellen Smith, Moo's Homemade Ice Cream, Derry, NH
\$2,500	Kristy Callahan, Spring Dipper, Mammoth Spring, AR
\$2,000	Chase Davis, Tradewinds Ice Cream & Coffee, Savannah, GA
\$1,500	Anet Dishmon, Lakeside Creamery, Deep Creek, MD
\$1,000	Jessica Sypolt, Lakeside Creamery, Deep Creek, MD
\$1,000	Elizabeth Chaney, Chaney's Dairy Barn, Bowling Green, KY
\$1,000	Alysha Nolder, Anderson's, Williamsville, NY
\$1,000	Ashley Stuck, Lakeside Creamery, Deep Creek, MD
\$1,000	Jamie Whitman, Kimball Farm Inc., Westford, MA

This year, during the silent and live auctions in San Antonio, \$17,916.00 was raised for the Bryce Thomson Scholarship Fund. The suppliers also agreed to contribute \$2,000 and the Board approved another \$2,000 contribution. Laurie Oringer and Janet Mitchell, who coordinated both the silent and live auctions, did an outstanding job and the association is grateful to them. The association would like to thank everyone who donated an article for the auctions and also everyone who attended the convention and were so generous with their donations.

The coveted "ice cream cone hat" went to Holly Anderson, Anderson's Frozen Custard; Joe Venutti, Bedford Farms; Jim Mitchell, Woodside Farm Creamery; Rich Pizzi, The Creamery at Pizzi Farms; and Lynda Utterback, The National Dipper and will

be returned next year and auctioned at the live auction. Total contributions amounted to \$4,800. Competition is heating up for this item.

The Bryce Thomson Scholarship was established in 1995 to honor Bryce Thomson, a long time member and past president of the association and author of the monthly association publication, "The Sundae School Newsletter." He worked for Miller Dairy in Eaton Rapids, Michigan for 40 years and eventually became president of the company. He is the originator of the "Ice Cream Sundae Poll," and the "Education Through Ice Cream" program which assisted a number of secondary schools with a teaching and learning concept in which students served up frozen treats during the noon hour in an actual in-school ice cream parlor. The first, called the "Cold Tongue Ice Cream Parlor" was set up in Eaton Rapids, Michigan High School in 1973.

The National Ice Cream Retailers Association is a trade organization whose members are in the retail ice cream and frozen yogurt business. The members of NICRA are located all across the United States, Canada and several other countries. They operate hundreds of stores and have an estimated annual sales in the millions. They employ thousands of full- and part-time employees. Since 1933, NICRA has helped hundreds of ice cream and frozen dessert entrepreneurs get started and prosper.

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