



National Ice Cream Retailers Association
1028 W. Devon Ave., Elk Grove Village, IL 60007
847/301-7500 • Fax: 847/301-8402 • Toll Free: 866-303-6960
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MEMO

To: All Attendees at the November 7-10, 2007 NICRA Annual Meeting

Enclosed is the registration form for NICRA's 74th Annual Meeting in San Antonio, Texas November 7-10, 2007. Three different registration packages are being offered: Package A (your best value) includes all seminars and meals, Package B includes all seminars and lunch on Friday and Package C includes seminars and exhibits on Thursday ONLY.

This year we are requiring that everyone (including children) who attends the Annual Meeting and Convention register and pay a registration fee. **This is for your own safety and protection.** No one will be admitted to the exhibit hall, seminars, meals, or optional activities without a badge. **Deadline for advance registration is October 22, after that date you will have to register on-site.**

Spouses and/or significant others and children who will not be attending seminars, but who will be attending meals, the Ice Cream Clinic, Best Flavor and Best New Flavor Contests, coffee breaks, and the Bryce Thomson Scholarship Auction must register under "A La Carte Functions" - Supplier Room. Meals are additional to this fee.

The Optional Activities will include a dinner at Texas Land & Cattle Steak House Restaurant on Thursday evening, a few short blocks from the hotel. The Dick Warren Golf Tournament will be held on Saturday morning at the Canyon Springs Golf Course. Saturday afternoon is a Historic Walking Tour.

NICRA is committed to a policy of nondiscrimination in all of its endeavors. To that end, NICRA shall not tolerate any words or acts of discrimination, harassment or any inappropriate behavior in general against any person affiliated with NICRA, including its Members and guests, with regard to race, sex, color, creed, religion, age, national origin, disability, marital status or sexual orientation.

If you have dietary restrictions or need special accommodations under the Americans With Disabilities Act, please notify the NICRA office as soon as possible.

See you in San Antonio!

**DEADLINE FOR ADVANCE REGISTRATION IS OCTOBER 22.
After that date you will have to register at the meeting.**



National Ice Cream Retailers Association

74th ANNUAL MEETING

Crowne Plaza Hotel • San Antonio, Texas

Wednesday, November 7, 2007 through Saturday, November 10, 2007

Registration Form

Company Name: _____

Address: _____
Street City State Zip

Phone: _____ Primary Contact: _____

Fax: _____ E-Mail Address: _____

REGISTRATION PACKAGES (Minimum 1 person per company must register for either Package A, B or C)	COST	# OF PEOPLE	TOTAL \$ AMT.
PACKAGE A: Includes Registration Fee, Coffee Breaks, Wednesday Reception and Welcome Dinner followed by the Best New Flavor Contest, Thursday Breakfast, Thursday and Friday Luncheons, All Seminars Wednesday through Saturday, Exhibits, Ice Cream Clinic, Best Flavor Contests, Bryce Thomson Scholarship Auction and Awards Banquet on Saturday Night. Indicate desire for Optional Activities below. For companies who bring more than four people see A La Carte Functions for the 5th, 6th, 7th, etc. person. Tickets and conference badges are required for all convention activities!	\$500 Per Person Member		
	\$800 Per Person Non-Member		
PACKAGE B: Includes Registration Fee, Coffee Breaks, (Includes Friday Lunch only, NO other Meals), All Seminars and Exhibits Wednesday through Saturday. There will be a Best New Flavor Contest Wednesday evening after dinner, everyone who is registered for the convention is invited. NICRA Suppliers will host a party for everyone who is registered for the convention in the Suppliers Exhibit area Friday evening — Bryce Thomson Scholarship Auction will also be held at that time. Sign up for Optional Activities and A La Carte Functions. For companies who bring more than four people see A La Carte Functions for the 5th, 6th, 7th, etc. person. Tickets and conference badges are required for all convention activities!	\$420 Per Person Member		
	\$720 Per Person Non-Member		
PACKAGE C: Includes Seminars, Exhibits and Best Flavor Contest on Thursday ONLY. NO Meals. See A La Carte Functions for meals on Thursday ONLY. For anyone who wants to upgrade your registration to attend Friday and Saturday, this fee will apply to the total registration fee. Tickets and conference badges are required for all convention activities!	\$275 Per Person		
EVERYONE MUST PAY A REGISTRATION FEE. NO ONE WILL BE ADMITTED TO SEMINARS, MEALS, OR EXHIBITS WITHOUT A BADGE.			

OPTIONAL ACTIVITIES

Texas Land & Cattle Steak House Dinner, does not include transportation	\$50		
NICRA/Dick Warren Golf, Canyon Spring Golf Club, does not include transportation	\$115		
Historic San Antonio Walking Tour, Saturday afternoon, includes transportation	\$38		

A LA CARTE FUNCTIONS

Supplier Room: (Spouse/child) Includes Coffee Breaks, Best Flavor Contests, Ice Cream Clinic, Bryce Thomson Scholarship Auction, Supplier Exhibits and Supplier Party.	\$125		
Seminars are NOT included in this fee. (This fee is included in Package A and B)			
Wednesday Reception and Dinner	\$65		
Thursday Morning Breakfast	\$30		
Thursday Luncheon	\$42		
Friday Luncheon - Ice Cream Clinic Review	\$42		
Saturday Awards Banquet/Program	\$78		

GRAND TOTAL – \$

Are you a NICRA Member? YES NO

SEE PAYMENT OPTIONS ON OTHER SIDE OF THIS FORM

INFORMATION FOR CONVENTION BADGES: Please type or print name(s) as they should appear on name badge(s).

Print Name(s) If this is the first NICRA Convention you are attending, please check the first time member box	Please check applicable member type(s).				
	First-Time Member	Active Member	Supplier Member	Spouse or Child Significant Other	Non-Member

PAYMENT OPTIONS

CHECK ENCLOSED FOR \$ _____
CREDIT CARD AUTHORIZATION
_____ VISA _____ MASTERCARD # _____ Expiration Date _____
Signature _____ Today's Date _____

SPECIAL SESSIONS: Please indicate willingness to share information with NICRA members during the Convention.

Promotion of the Year Entry Sponsored by <i>The National Dipper</i> Submission of most successful promotional idea used in 2006/2007.	___ Yes, I'll submit a promotion! ___ No, sorry.
Ice Cream Clinic (Anyone May Enter) Conference registration/attendance required to be eligible for certificate of recognition! Fee for vanilla and/or strawberry sample(s) submitted.	___ Yes, I'll participate! ___ Not interested.
Best New Flavor Contest and Best Tropical and/or Ethnic Fruit Flavor Contest (Anyone May Enter) Conference registration/attendance required to be eligible for certificate of recognition! Fee required for each flavor of ice cream, frozen yogurt, gelato or frozen custard submitted.	___ Yes, I'll participate! ___ Not interested.

More than 25 Sessions For Ice Cream & Frozen Dessert Retailers!

- Hear industry leaders from all areas of the retail ice cream and frozen dessert industry!
- Learn in a variety of sessions ... Small Group Workshops, Round Table Sessions, Suppliers' Exhibits, Ice Cream Clinic, Best Flavor Contests, Advertising and Promotion Sessions, Personnel Issues, Trends, etc.
- "Pick the brains" of business people from all over the United States.

FINAL DETAILS

Write checks to NICRA for Grand Total Amount (from previous page) and mail to NICRA, 1028 W. Devon Avenue, Elk Grove Village, IL 60007. VISA & MasterCard accepted. Deadline for advance registration is Monday, October 22, 2007. After that date you will have to register at the meeting.
Written cancellations will be honored with full refunds until Monday, October 1, 2007. After October 1st, 50% of the registration fee will be refunded through Monday, October 22, 2007. Registrants who cancel after October 22nd will not receive refunds.
Call the Crowne Plaza Hotel at 210/354-2800 to make your reservations at the NICRA Convention rate of \$129. Rooms in the NICRA block will be held until Friday, October 6th. It is important to make your room reservations early. The Convention rate is available at the hotel from November 6 through November 12, 2007. Reservations made after October 6th are subject to the Hotel's availability.
If you have dietary restrictions or need special accommodations under the ADA, please notify the NICRA office as soon as possible. Call 1-866-303-6960 for additional information as needed ... We will be happy to help you!
NICRA is committed to a policy of nondiscrimination in all of its endeavors. To that end, NICRA shall not tolerate any words or acts of discrimination, harassment or any inappropriate behavior in general against any person affiliated with NICRA, including its Members and guests, with regard to race, sex, color, creed, religion, age, national origin, disability, marital status or sexual orientation.

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