



National Ice Cream Retailers Association
1028 W. Devon Ave., Elk Grove Village, IL 60007
847/301-7500 • Fax: 847/301-8402 • Toll Free: 866-303-6960
info@nicra.org • www.nicra.org

MEMO

To: All Active Member Attendees at the November 4-7, 2009 NICRA 76th Annual Meeting

Enclosed is the registration form for NICRA's 76th Annual Meeting in Scottsdale, Arizona, November 4-7, 2009. Three different registration packages are being offered: Package A (your best value) includes all seminars, exhibits and four meals, Package B includes all seminars, exhibits and lunch on Friday and Package C includes EXHIBITS ONLY (no meals, no seminars) on Thursday ONLY from 10:30 AM to 5:00 PM.

This year we are requiring that everyone (including children) who attends the Annual Meeting and Convention register and pay a registration fee. Trading badges is strictly prohibited. **This is for your own safety and protection.** No one will be admitted to the exhibit hall, seminars, meals, or optional activities without a badge. **Deadline for advance registration is October 19, 2009, after that date you will have to register on-site.**

Spouses and/or significant others and children who will not be attending seminars, but who will be attending meals, the Ice Cream Clinic, Best Coffee Flavor Contest and Your Best New Flavor Contest, coffee breaks, the Bryce Thomson Scholarship Auction and Party in the Supplier Room on Friday evening must register under "A La Carte Functions" - Supplier Room. Meals are additional to this fee.

The Optional Activities include a dinner at the Don & Charlie's Restaurant (choice of 3 entrees) on Thursday evening (additional fee required-see optional activities), a few short blocks from the hotel. The Dick Warren Golf Tournament will be held on Saturday morning at the ASU Karsten Golf Course (additional fee required-see optional activities). Saturday afternoon is a tour of the Taliesin West, winter home, studio and workshop of architect Frank Lloyd Wright (additional fee required- see optional activities).

NICRA is committed to a policy of nondiscrimination in all of its endeavors. To that end, NICRA shall not tolerate any words or acts of discrimination, harassment or any inappropriate behavior in general against any person affiliated with NICRA, including its Members and guests, with regard to race, sex, color, creed, religion, age, national origin, disability, marital status or sexual orientation.

If you have dietary restrictions or need special accommodations under the Americans With Disabilities Act, please notify the NICRA office as soon as possible.

See you in Scottsdale!

DEADLINE FOR ADVANCE REGISTRATION IS OCTOBER 19.
After that date you will have to register at the meeting.



National Ice Cream Retailers Association

76th ANNUAL MEETING

Chaparral Suites Hotel • Scottsdale, Arizona

Wednesday, November 4, 2009 through Saturday, November 7, 2009

Active Member Registration Form

Company Name: _____

Address: _____
Street City State Zip

Phone: _____ Primary Contact: _____

Fax: _____ E-Mail Address: _____

REGISTRATION PACKAGES

	COST	# OF PEOPLE	TOTAL \$ AMT.
PACKAGE A: Includes Registration Fee, Coffee Breaks, Wednesday Reception and Welcome Dinner, Thursday and Friday Luncheons, All Seminars Wednesday through Saturday, Exhibits, Ice Cream Clinic, Best Flavor Contests. NICRA Suppliers will host a party for everyone who is registered for Package A in the Suppliers Exhibit area Friday evening — Bryce Thomson Scholarship Auction will also be held at that time. Awards Banquet on Saturday Night. Indicate desire for Optional Activities below (additional fees required). For companies who bring more than four people see A La Carte Functions for the 5th, 6th, 7th, etc. person. Tickets and conference badges are required for all convention activities!	\$520 Per Person Member		
	\$820 Per Person Non-Member		
PACKAGE B: Includes Registration Fee, Coffee Breaks, (Includes Friday Lunch only, NO other Meals), All Seminars and Exhibits Wednesday through Saturday. There will be Your Best New Flavor Contest Wednesday evening after dinner, everyone who is registered for the convention is invited. NICRA Suppliers will host a party for everyone who is registered for the Package B in the Suppliers Exhibit area Friday evening — Bryce Thomson Scholarship Auction will also be held at that time. Sign up for Optional Activities and A La Carte Functions (additional fees required). For companies who bring more than four people see A La Carte Functions for the 5th, 6th, 7th, etc. person. Tickets and conference badges are required for all convention activities!	\$450 Per Person Member		
	\$740 Per Person Non-Member		
PACKAGE C: TRADE SHOW ONLY - Thursday, November 5, 2009 - 10:30 AM to 5:00 PM NO MEALS, NO SEMINARS. Badges are required to enter the exhibit hall.	\$30 Per Person		
EVERYONE MUST PAY A REGISTRATION FEE. NO ONE WILL BE ADMITTED TO SEMINARS, MEALS, OR EXHIBITS WITHOUT A BADGE.			

OPTIONAL ACTIVITIES

Dinner at Don & Charlie's, choice of three entries, does not include transportation	\$78		
NICRA/Dick Warren Golf, ASU Karsten Golf Course, does not include transportation	\$120		
Saturday afternoon tour of Taliesin West (Frank Lloyd Wright home), includes transportation	\$90		

A LA CARTE FUNCTIONS

Supplier Room: (Spouse/child) Includes Coffee Breaks, Best Flavor Contests, Ice Cream Clinic, Bryce Thomson Scholarship Auction, Supplier Exhibits and Party in Exhibit Room on Friday. Seminars are NOT included in this fee. (This fee is included in Package A and B)			
Wednesday Reception and Dinner	\$145		
Thursday Luncheon	\$65		
Friday Luncheon - Ice Cream Clinic Review	\$42		
Saturday Awards Banquet/Program	\$85		

GRAND TOTAL – \$

Are you a NICRA Member? YES NO

SEE PAYMENT OPTIONS ON OTHER SIDE OF THIS FORM

INFORMATION FOR CONVENTION BADGES: Please type or print name(s) as they should appear on name badge(s).

Print Name(s) If this is the first NICRA Convention you are attending, please check the first time member box	Please check applicable member type(s).				
	First-Time Member	Active Member	Supplier Member	Spouse or Child Significant Other	Non-Member

PAYMENT OPTIONS

CHECK ENCLOSED FOR \$ _____
CREDIT CARD AUTHORIZATION
____ VISA ____ MASTERCARD # _____ Expiration Date _____
Signature _____ Today's Date _____

SPECIAL SESSIONS: Please indicate willingness to share information with NICRA members during the Convention.

Promotion of the Year Entry Sponsored by <i>The National Dipper</i> is open to NICRA Active Members in good standing. Submission of most successful promotional idea used in 2008/2009. <input type="checkbox"/> Yes, I'll submit a promotion! <input type="checkbox"/> No, sorry.
Ice Cream Clinic (Any Member in Good Standing May Enter) Conference registration/attendance required to be eligible for certificate of recognition! No fee for one vanilla and one strawberry sample submitted. Additional samples require a registration fee. <input type="checkbox"/> Yes, I'll participate! <input type="checkbox"/> Not interested.
Your Best New Flavor Contest and Best Coffee Flavor Contest (Any Member in Good Standing May Enter) Conference registration/attendance required to be eligible for certificate of recognition! No fee required for first flavor in each category of ice cream, frozen yogurt, gelato or frozen custard submitted. Additional samples in each category require a registration fee. <input type="checkbox"/> Yes, I'll participate! <input type="checkbox"/> Not interested.

30 Educational Sessions For Ice Cream & Frozen Dessert Retailers!

- Hear industry leaders from all areas of the retail ice cream and frozen dessert industry!
- Learn in a variety of sessions ... Small Group Workshops, Round Table Sessions, Suppliers' Exhibits, Ice Cream Clinic, Best Flavor Contests, Advertising and Promotion Sessions, Personnel Issues, Trends, etc.
- "Pick the brains" of business people from all over the United States.

FINAL DETAILS

Write checks payable to National Ice Cream Retailers Association for Grand Total Amount (from previous page) and mail to NICRA, 1028 W. Devon Avenue, Elk Grove Village, IL 60007. VISA & MasterCard accepted. Deadline for advance registration is October 19, 2009. After that date you will have to register at the meeting.
Written cancellations will be honored with refunds, less a 15% service fee and any credit card fees until Wednesday, October 1, 2009. After October 1st, 35% of the registration fee will be refunded, less any credit card fees through October 19, 2009. Registrants who cancel after October 19th will not receive refunds.
Call the Chaparral Suites Hotel at 800-528-1456 to make your reservations at the NICRA Convention rate of \$149 (includes free transportation to and from airport, free cooked to order breakfast and free evening cocktail hour). Rooms in the NICRA block will be held until October 3rd. It is important to make your room reservations early. The Convention rate is available at the hotel from November 1 through November 11, 2009. Reservations made after October 3rd are subject to the Hotel's availability.
If you have dietary restrictions or need special accommodations under the ADA, please notify the NICRA office as soon as possible. Call 1-866-303-6960 for additional information as needed ... We will be happy to help you!
NICRA is committed to a policy of nondiscrimination in all of its endeavors. To that end, NICRA shall not tolerate any words or acts of discrimination, harassment or any inappropriate behavior in general against any person affiliated with NICRA, including its Members and guests, with regard to race, sex, color, creed, religion, age, national origin, disability, marital status or sexual orientation.

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